

# EXPO-SCIENCES INTERNATIONAL 2013

Abu Dhabi - United Arab Emirates

13 - 19 September 2013

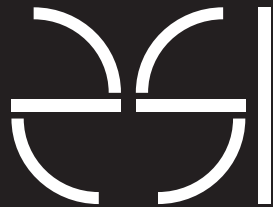


sponsorshipkit

Under the Patronage of

**H.H. Sheikh Mansour Bin Zayed Al Nahyan**

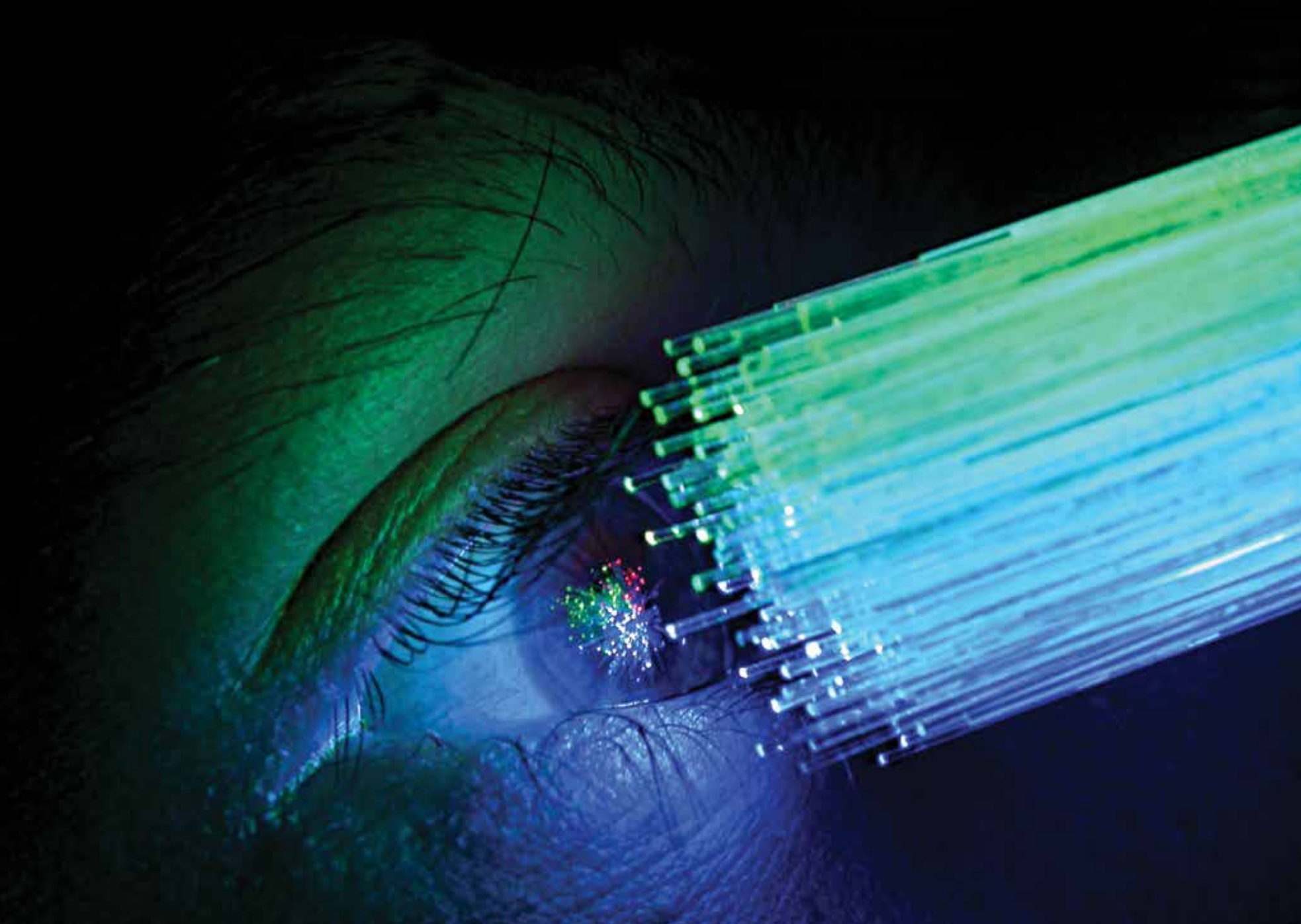
Deputy Prime Minister and Minister of Presidential Affairs of the UAE



**EXPO-SCIENCES INTERNATIONAL 2013**

Abu Dhabi - United Arab Emirates

13 - 19 September 2013



**Join us in the development of a scientific culture amongst the citizens-adults of tomorrow.**

## Dear Potential Sponsors,

The Expo-Sciences International (ESI) 2013 is the largest event in UAE focusing exclusively on the scientific creativity of young aspirant scientists from all over the world.

ESI is an initiative of the International Movement for Leisure Activities in Science and Technology (MILSET), a non-governmental, non-profit and politically independent youth organization, which aims at developing scientific culture among young people through the organization of science-and-technology programs.

The Abu Dhabi Centre for Technical and Vocational Education and Training (ACTVET) has the great pleasure to host and, together with MILSET, organize the ESI 2013 that will take place from 13th to 19th September 2013, at the Abu Dhabi National Exhibition Centre (ADNEC).

ESI 2013 is a non-competitive event that brings together young people coming to Abu Dhabi from Asia, Europe, North America, Latin America, and Africa, to exchange ideas and compare scientific projects fostering networking and international collaboration.

Hosting the Expo-Sciences International 2013 in Abu Dhabi represents to us a great chance of bringing together the bright minds of hundreds of youths sharing the common interest of adding a little but valuable contribution to scientific innovation. We are truly committed to further fuel their ambitions by creating a

global hub to promote science and research that may represent the stepping stone for future scientists and inventors.

Our main objective by hosting ESI in UAE is to instill in the young generation the passion for science and contribute in the development of a scientific culture amongst the citizens-adults of tomorrow.

By becoming our partner in this extraordinary experience your organization will play a crucial role in supporting the realization of the ESI 2013. Your contribution will receive a wide visibility at a national and international level in over 50 countries participating in the Expo.

We are pleased to propose you different sponsorship tiers that have been designed to offer you the best exposure while your organization will create a significant and positive impact within our community.

We look forward to your participation to the Expo-Science International 2013!

**Mubarak Al Shamsi**  
Deputy Director General  
ACTVET

**ESI2013 promotes intercultural exchange and sharing of scientific knowledge**

## **What is the Expo-Sciences International?**


The Expo-Sciences International is a non-competitive event that aims to promote scientific knowledge in a multi-cultural environment through the exhibition of projects created by children and young people from all over the world.

Held every two years in one of the countries affiliated to the international organization MILSET, the event attracts young people, educators and scientific experts from over 50 nationalities to exchange ideas and compare scientific projects fostering networking opportunities and international collaboration.


The Expo-Sciences International is a unique opportunity for budding talents to get to know each other and share scientific innovation thus to open their minds in research, creativity and initiative with the perspective of allowing them to build up their personal fulfillment and to realize their ambitions.

The program of the Expo-Sciences consists of a variety of activities: cultural and scientific visits, leisure activities, exhibition of projects, workshops, animation and conferences.



# Participating in the Expo-Sciences International is a great chance to:



Install and animate a space to highlight youngsters', teachers' and leaders' efforts and interest in research, science and technology innovation, enhancing their motivation while contributing to their personal development.




Establish relationships with other institutions with similar goals through the development of scientific, technical and social projects in order to exchange ideas and create actions according to the needs of today's world, for the benefit of industry, the educational sector and society at large.



Be represented at an international level through the young peoples' projects, allowing for the spreading of knowledge amongst the main target audience (i.e. young people).

Promote scientific culture in an international environment that encourages the sharing of experience and good practice that contributes to the achievement of higher-standard scientific-leisure activities.





**Physics & Astronomy**



**Earth Science**



**Biology**



**Behavioral  
and Social**



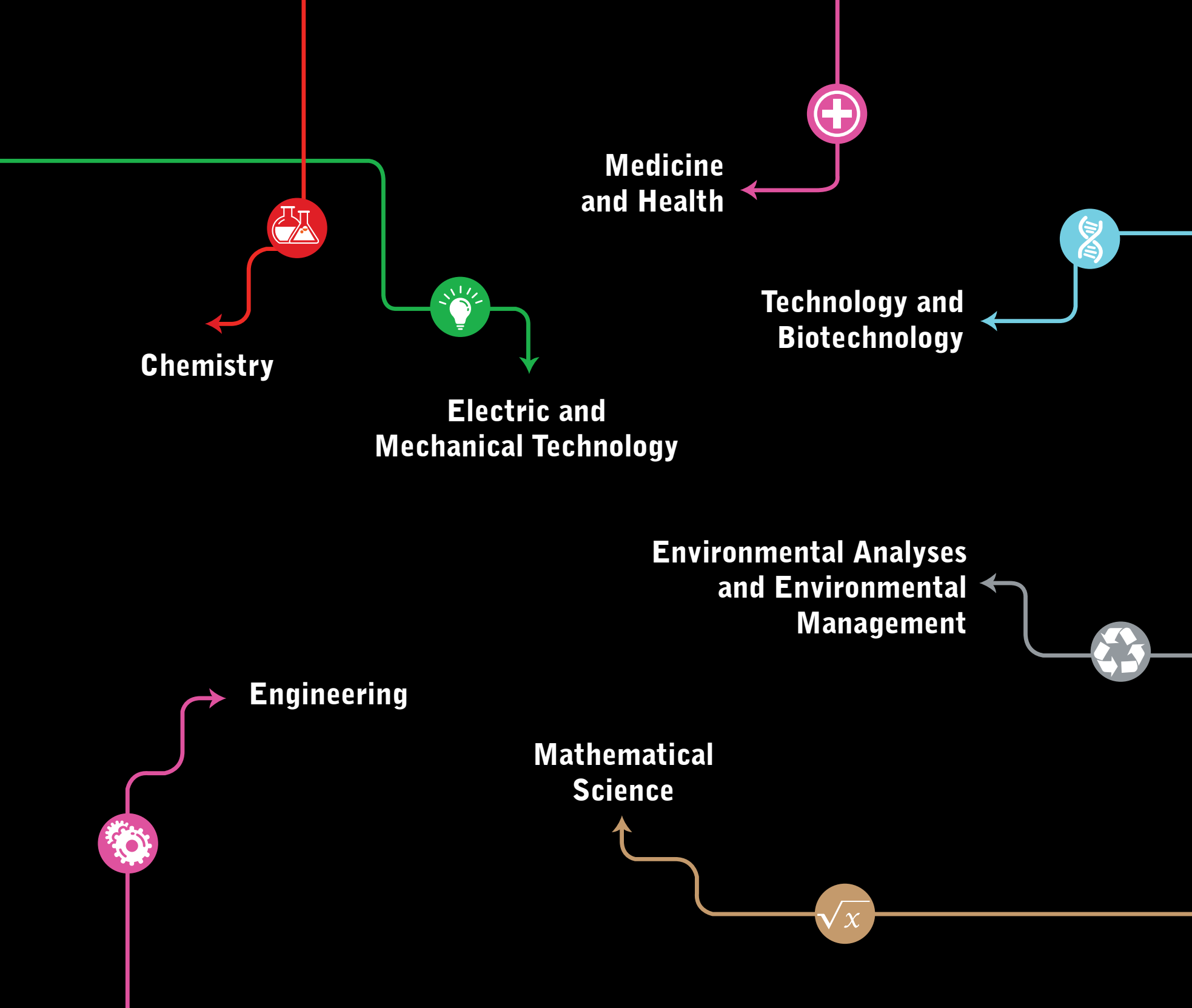
**Computer Science**

**FOCUS  
ON  
SCIENCE**

**The Expo-Sciences International  
2013 will showcase the projects  
of hundreds of students in 13  
Scientific Categories:**

**Energy and Transport**







# Full Immersion in the Scientific World



**65** Countries

**30,000** Visitors

**1000** Registered Participants

Over **600** Scientific Projects

**4** days of Seminars, Workshops and Lectures

**1** week of city tours and trips, entertainment and cultural activities for the participating delegations

Key Speakers from all over the world

**7** days of networking opportunities with Educational and Scientific Research Entities



# Science from a Fresh Perspective



**Over 1000 science enthusiasts from all over the world will bring creativity and scientific innovation to Abu Dhabi**

**65** Countries from **5** Continents will promote intercultural exchange and sharing of ideas

**75%** Between the ages of 12 and 25

**20%** Educators and Researchers

**5%** Officials and Key Speakers

**20%** Have College Degrees

**50%** Are enrolled in a Secondary Program

**5%** Are enrolled in a Primary Program

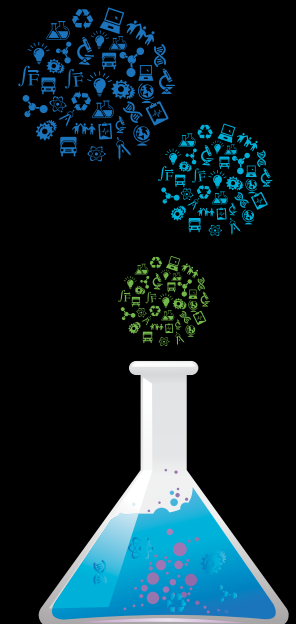
# Countries Taking Part to ESI2013

## NORTH AMERICA

- Canada
- Puerto Rico
- United States

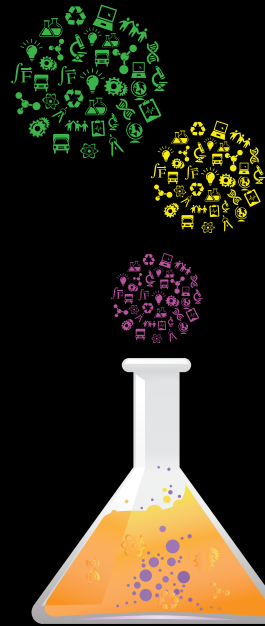
## LATIN AMERICA

- Argentina
- Brazil
- Chile
- Colombia
- Costa Rica
- Dominican Republic
- Ecuador
- Mexico
- Paraguay
- Peru
- Venezuela



## EUROPE

- Austria - Azerbaijan
- Belarus - Belgium
- Bulgaria
- Czech Republic
- Denmark - Estonia
- France - Germany
- Greece - Hungary
- Italy - Latvia
- Lithuania
- Luxembourg
- Malta - Netherlands
- Norway - Portugal
- Romania - Russia
- Serbia and Montenegro
- Slovakia - Slovenia
- Spain - Sweden
- Switzerland
- United Kingdom



## AFRICA

- Algeria
- Namibia
- Nigeria
- Reunion
- South Africa
- Tunisia

## ASIA

- United Arab Emirates
- Afghanistan
- Bangladesh - Bahrain
- China - Hong Kong
- India - Indonesia
- Iran - Jordan - Japan
- South Korea
- Kuwait - Kazakhstan
- Lebanon - Sri Lanka
- Malaysia
- New Zealand - Oman
- Philippines - Pakistan
- Qatar - Saudi Arabia
- Singapore - Syria
- Thailand - Turkey
- Taiwan - China
- Uzbekistan



## International Movement for Leisure Activities in Science and Technology

The International Movement for Leisure Activities in Science and Technology (MILSET Movement International pour le Loisir Scientifique et Technique) is a non-governmental, non-profit and politically independent youth organization, which aims at developing scientific culture among young people through the organization of science-and-technology programs, including science fairs, science camps, congresses and others activities of high quality.

MILSET was created during ESI 87, the first International Science Fair held in Québec in 1987. Then, due to its constant growth, various Regional Offices were progressively established in Latin America, Africa, Asia, Europe and North America.

MILSET is an official partner of UNESCO

Learn more about MILSET on [www.milset.org](http://www.milset.org)



## Abu Dhabi Centre for Technical and Vocational Education and Training



The Abu Dhabi Centre for Technical and Vocational Education and Training (ACTVET) was created by the Abu Dhabi Executive Council in 2010 to preside over technical and vocational training in the emirate. ACTVET is committed to establishing policies and standards that effectively regulate technical and vocational educational institutions in the emirate of Abu Dhabi. Our goal is to increase the number of skilled young Emiratis employed in rewarding positions, with opportunities for life-long learning and personal development. In addition to regulating technical and vocational educational institutions, ACTVET is also responsible for the licensing of trainers and tutors that meet the demands of the UAE's local market. It does this by: providing guidance and assistance to the Abu Dhabi government and private institutions on technical and vocational education and training; undertaking original educational research in coordination with Abu Dhabi Education Council; and developing strategies and mutually beneficial partnerships with public and private education companies and bodies, as well as with training institutes. ACTVET was initiated by H.H General Sheikh Mohammed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi, Deputy Supreme Commander of the UAE Armed Forces and Chairman of the Executive Council, under Resolution No. 49/2010 (August 2010).

Get further information about ACTVET on [www.actvet.ae](http://www.actvet.ae)



# Organizers



**Stay  
Connected  
with Us!**

**[www.esi2013.ae](http://www.esi2013.ae)**



**ESI2013 Abu Dhabi**



**@ESI2013AbuDhabi**



**ESI2013AbuDhabi**



**@ESI2013AbuDhabi**

**An Investment in our Young Scientists  
is an Investment in Our Future!**



**Be represented at an international level  
through the promotion of scientific culture  
in a multi-cultural environment**

Sponsoring Expo-Sciences International 2013 provides a large range of benefits to your company, as well as demonstrating your company's commitment to supporting knowledge, innovation, and tourism within the United Arab Emirates.

ESI 2013 will be attended by over 30,000 visitors, high profile dignitaries, and a multitude of participants from all around the world. It is the perfect platform to increase corporate visibility, ensure global media coverage and engage with a unique set of young people who have taken the initiative to make a difference in the world by means of creativity.

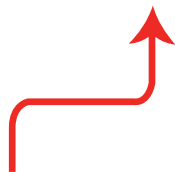
Support and engagement from organizations is critical to building a better landscape for people and science in the 21st Century. Don't miss this one-time opportunity to be a part of the largest event in UAE focusing exclusively on the scientific creativity of youths worldwide.

# Sponsorship Opportunities

The Expo-Sciences International 2013 provides multiple levels of sponsorship opportunities to match your organization's marketing needs prior to the ESI, during and afterwards. The benefits associated with each level are outlined below. If you wish to propose a sponsorship option that is not listed in our packages, ESI 2013 would welcome your suggestions.

If your organization is committed to youth development and building a learning culture, and would like to be associated with this high profile event, we would love to hear from you!

The earlier you secure your sponsorship, the more opportunities you have for the added exposure.



<b>Benefits</b>	<b>Premier Sponsor AED 1,500,000</b> <small>(Available: 1)</small>	<b>Platinum Sponsor AED 850,000</b> <small>(Available: 3)</small>
Recognition as Sponsor of Expo-Sciences International 2013	As Premier Sponsor	As Platinum Sponsor
Logo on event lanyards	X	
Logo on event badges	X	
Press releases – Logo on all editorials (pre and post event) and other media outreach activities	X	X
Logo on press conference backdrop	X	X
Opportunity to place promotional materials in the welcome packs given to all participants	X	X
VIP Invitations to the opening/closing ceremony	20	15
Dedicated promotional space	45sqm	36sqm
Opportunity to advertise in the Event Guide	2 Page Centre + 1 single page	2 Pages
Press Conference Invitation	X	X
Recognition as Sponsor of Expo-Sciences International 2013 on the event website and social networks	Premier Sizing	Sized accordingly
Logo on all official e-mails to stakeholders and participants	Premier Sizing	Sized accordingly
Logo on all print advertisements (billboards, banners, posters, flyers and brochures)	Premier Sizing	Sized accordingly
Logo on all venue sign boards	Premier Sizing	Sized accordingly
Logo on all venue banners, LCD screens, stage displays & other on site branding	Premier Sizing	Sized accordingly





<b>Benefits</b>	<b>Gold Sponsor AED 600,000</b> (Available: 5)	<b>Silver Sponsor AED 400,000</b> (Available: 8)	<b>Bronze Sponsor AED 200,000</b> (Available: 10)
Recognition as Sponsor of Expo-Sciences International 2013	As Gold Sponsor	As Silver Sponsor	As Bronze Sponsor
Logo on event lanyards			
Logo on event badges			
Press releases – Logo on all editorials (pre and post event) and other media outreach activities			
Logo on press conference backdrop			
Opportunity to place promotional materials in the welcome packs given to all participants	X		
VIP Invitations to the opening/closing ceremony	10	5	3
Dedicated promotional space	25sqm	16sqm	9sqm
Opportunity to advertise in the Event Guide	1 Page	½ Page	¼ Page
Press Conference Invitation	X	X	X
Recognition as Sponsor of Expo-Sciences International 2013 on the event website and social networks	Sized accordingly	Sized accordingly	Sized accordingly
Logo on all official e-mails to stakeholders and participants	Sized accordingly	Sized accordingly	Sized accordingly
Logo on all print advertisements (billboards, banners, posters, flyers and brochures)	Sized accordingly	Sized accordingly	Sized accordingly
Logo on all venue sign boards	Sized accordingly	Sized accordingly	Sized accordingly
Logo on all venue banners, LCD screens, stage displays & other on site branding	Sized accordingly	Sized accordingly	Sized accordingly



## Welcome Pack Sponsorship (AED 50,000)

Welcome packs filled with event information and give-aways will be distributed to all participants. Sponsoring the giveaways included in the welcome pack will provide significant exposure both during and after the event. Sponsors also have the opportunity to contribute to the merchandise provided in the welcome pack. Your logo will appear on the welcome pack and on the sponsored item that you supplied to us. Your organization will be presented a welcome pack sponsor on all marketing media during the event and the advertising campaign.

## Conference Sponsor (AED 50,000)

A variety of educational conferences will be presented with the intention of sharing knowledge and encouraging innovation amongst youngsters and the general science community. We invite Conference Sponsors to join our vision in a partnership that multiplies the benefits to the wider community. Your logo will appear inside the conference room and your organization will be presented as a Conference Sponsor. Your logo will also appear on promotional material.

## Tour Sponsorship (AED 50,000)

International visitors as well as local participants will get the opportunity to see the wonders of Abu Dhabi while on a tour of the city. The tour will include visits to various landmarks and attractions within Abu Dhabi. Sponsoring the tour will provide your company with significant visibility while also demonstrating a great corporate initiative towards the development of Abu Dhabi tourism. Your company will be recognized as Tour Sponsor with your company logo appearing in all tour material. Your logo will also appear on other promotional media utilized before and during the event.

## Media Sponsorship

Become a media partner of this prestigious, internationally recognized event, which represents the best opportunity to expose your agency and reinforce the public's awareness with a high level of social responsibility and involvement. We invite media partners to take advantage of the spaces allocated to setup their stations and to have access to a fully equipped press room to deliver the true scene of the expo to worldwide audience. Media partners will be credited with the same benefits as cash sponsors and will be recognized in all advertising and promotional materials.

**Get in touch  
with us!**

The ESI 2013 would be pleased to welcome you as a sponsor and to work with you to identify an appropriate sponsorship opportunity.

For more information about the events, please visit the Expo-Sciences International 2013 website at [www.esi2013.ae](http://www.esi2013.ae)

Feel free to get in touch with us, our Sponsorship Team will be available to assist you:

**Mandi Bent**

Tel.: +971 2 613 2028

Mobile: +971 56 1882028

E-mail: [mandi.bent@actvet.ac.ae](mailto:mandi.bent@actvet.ac.ae)



# COMMITMENT FORM

On Behalf of .....

YES! I want to sponsor the Expo-Sciences International 2013, the coolest event about Science in Abu Dhabi.

I have chosen the following package:

- |                          |                                 |                      |
|--------------------------|---------------------------------|----------------------|
| <input type="checkbox"/> | <b>PREMIER SPONSORSHIP</b>      | <b>AED 1,500,000</b> |
| <input type="checkbox"/> | <b>PLATINUM SPONSORSHIP</b>     | <b>AED 850,000</b>   |
| <input type="checkbox"/> | <b>GOLD SPONSORSHIP</b>         | <b>AED 600,000</b>   |
| <input type="checkbox"/> | <b>SILVER SPONSORSHIP</b>       | <b>AED 400,000</b>   |
| <input type="checkbox"/> | <b>BRONZE SPONSORSHIP</b>       | <b>AED 200,000</b>   |
| <input type="checkbox"/> | <b>MEDIA PARTNER</b>            |                      |
| <input type="checkbox"/> | <b>WELCOME PACK SPONSORSHIP</b> | <b>AED 50,000</b>    |
| <input type="checkbox"/> | <b>CONFERENCE SPONSOR</b>       | <b>AED 50,000</b>    |
| <input type="checkbox"/> | <b>TOUR SPONSORSHIP</b>         | <b>AED 50,000</b>    |

## IN-KIND SPONSORSHIP

If you have selected this option please provide us with a description of the services/goods you would like to supply and their value:

.....  
.....

If you have selected the sponsorship packages In-kind or Media Sponsorship our dedicated team will contact you to finalize your participation and associated benefits.

By submitting your Commitment Form before **June 30th 2013** you will ensure maximum visibility throughout the whole promotional campaign of the event.

NAME .....	TITLE .....
ADDRESS .....	PHONE .....
CITY .....	E-MAIL .....
SIGNATURE .....	DATE .....

## **PAYMENT**

The payment of the sponsorship fee shall be made 30 days after signing the contract by bank transfer, mentioning the name of the sender and “Expo-Sciences International 2013”, to the following bank account:

Account Name : **ACTVET**  
Bank : **FIRST GULF BANK**  
Branch : **MAIN**  
IBAN Number : **AE-70-027-777-100-1446857-02-2**  
Account Type : **CURRENT ACCOUNT**  
Swift Code : **FGBMAEAA**

All the bank charges must be prepaid by the Sponsor.

Once the bank transfer has been made, kindly send us a copy of the bank transfer to ACTVET by e-mail ([rajiv.datar@actvet.ac.ae](mailto:rajiv.datar@actvet.ac.ae)) before the payment due date.

## INVOICING

Let us know if you require an invoice for your contribution.

For this purpose, please indicate:

Invoicing address: .....

NAME .....

TITLE .....

ADDRESS .....

PHONE .....

CITY .....

E-MAIL .....

SIGNATURE .....

DATE .....

# Sponsorship Agreement

between

The Party named in the Commitment Form

hereinafter the “Sponsor”;

And

Abu Dhabi Centre for Technical and Vocational Education and Training  
(ACTVET)

Al Moroor Street - Al Jazira Club – Tower A, 12th Floor

P.O. Box: 108800 – Abu Dhabi

United Arab Emirates

- hereinafter «ACTVET».

The Sponsor and ACTVET are individually referred to as “Party” and collectively referred to as “Parties”.

## Preamble

This sponsorship agreement (hereinafter the “Agreement”) records the mutual understanding of the Sponsor and ACTVET in connection with the event “Expo-Sciences International 2013” that will be held in Abu Dhabi from 13th to 19th of September 2013 (the “Event”) within this contractual relationship.

## 1 Obligations of the Sponsor

The Sponsor agrees to procure a Sponsorship package, the details, cost of and payment terms for which are specified in Sponsorship Kit and Commitment Form.

The Sponsor authorizes ACTVET to use its trademarks, logos or other intellectual property rights of similar nature in the Event’s advertising, promotional and marketing materials and website.

The Sponsor undertakes to send to ACTVET all the advertising and promotional materials to be included in and distributed at the Event not later than 30 calendar days before the Event.

The Sponsor expressly acknowledges and accepts that this Agreement does not grant the Sponsor exclusive sponsorship rights save as detailed by the category of sponsorship purchased.

## 2 Obligations of ACTVET

ACTVET agrees that in return for the sponsorship payment made by the Sponsor it grants the Sponsor the promotional benefits set out in Sponsorship Kit.

ACTVET shall use the Sponsor’s logo and name for the sole purpose of the performance of the present Agreement.

Where previously notified as being required by the Sponsor, ACTVET will obtain the Sponsor’s prior written approval before using any material intended to incorporate the Sponsor’s logo and name.

## 3 Payment

The Sponsor shall pay the amount(s) detailed in the Commitment Form within 30 days of receipt of the ACTVET invoice following signature of the Commitment Form.

## 4 Liability

The Sponsor and ACTVET agree that the Sponsor will not be involved in the organization and performance of the Event. Therefore the Sponsor shall have no liability towards participants, visitors and suppliers, except to the extent of its negligence or willful misconduct.

## 5 Cancellation of the Event

In the event of cancellation of the Event for any reason, including force majeure, ACTVET shall reimburse the Sponsor’s contribution, less the expenses incurred by ACTVET, if any, within fifteen (15) days from receipt of corresponding notice from the Sponsor by registered mail. This will be ACTVET sole liability to the Sponsor in respect of such cancellation.

## 6 Confidentiality

The Sponsor and ACTVET shall not disclose the details of this Agreement to any third party. This obligation shall continue for a period of two (2) years after the expiry of this Agreement. This obligation does not apply to information lawfully already in the public domain, or which becomes part of the public domain without the fault of the recipient; or which is required to be disclosed by law; or becomes available to the recipient from a third party which is lawfully in possession of that information and who has the lawful right to disclose such information to the recipient on a non-confidential basis; or was lawfully known by the recipient (as shown

by its written record) prior to the date of its disclosure by the disclosing party.

**7 Contract Duration**

This Agreement shall be effective upon its signature by the Parties and shall expire at the end of the Event as specified in the Preamble here above.

**8 General Provisions**

If any provision of this Agreement is or becomes wholly or partially invalid, the validity of the remaining provisions shall remain unaffected. The Sponsor and ACTVET shall replace the invalid provision with a valid provision that best reflects their intention. The same shall apply if provisions have been omitted.

Any amendments, modifications or subsidiary agreements to this Agreement shall be made in writing.

The applicable law is the law of the Emirate of Abu Dhabi and the Federal Laws of the United Arab Emirates. In case of dispute, it shall be resolved by the relevant courts of Abu Dhabi, UAE.

The undersigned hereby accepts the terms and conditions set forth in this Agreement and undertakes to return it duly filled in and signed to the Organizer, by e-mail to [mandi.bent@actvet.ac.ae](mailto:mandi.bent@actvet.ac.ae) and return the original duly filled in and signed document by post to the attention of Ms. Mandi Bent to ACTVET, P. O. Box 108800 - Abu Dhabi, UAE.

Name: .....

Title: .....

Signature: .....

Name: .....

Title: .....

Signature: .....

.....

**Abu Dhabi Centre for Technical and Vocational Education and Training**

[Name of the Sponsor]



**Thank You!**